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# CALL FOR PROJECTS

IPJ 442 Collaborative Task

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Master 2 IFUNO  
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## GENERAL PRESENTATION



**DOEN Foundation supports initiatives from those who are not afraid of taking risks giving life to their inspiring and innovative ideas.**



**IFUNDATION is member of DOEN.**

**IFUNDATION** finances long-term associative projects that set in its field of intervention: education and training for sick, handicapped or severely challenged children and young people.

Because education changes the world, **IFUNDATION** supports associations and non-profit organizations in their educational projects. Indeed, access to education and training are essential steps towards sustainable employment, improving social and economic situation of tomorrow's women and men.

Supported projects are dedicated to formal and informal education, access to sport, culture and leisure activities for all children who are excluded (academic support, construction or renovation of schools, nurseries, libraries, tutoring, early-learning workshops, social integration through sport, arts, etc.).

**IFUNDATION** targets actions that focus on the acquisition of fundamental knowledge, on the fight against dropping out of school, and on the child's development. This involves social support, actions towards families and their educational role.

Therefore, the purpose of the 2020 call for projects is:

**FIGHTING ILLITERACY  
AMONG YOUNG PEOPLE  
UNDER 16 YEARS OF AGE**

## THE TEAM



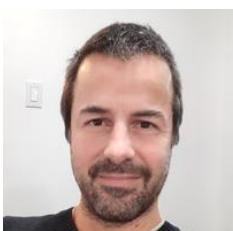
### Abdénaime Ichouan

In social action for more than 8 years, the human being is at the heart of my professional commitment. More than a profession, it is a vocation. I am at the side of young people in very precarious situations in order to give them the support and help they need. Social and professional integration, training and support, coaching... these are the words that punctuate my daily life. My mission within the IFUNDation is to bring my expertise in the field to the implementation and financing of projects.



### Florence Courtade

My life relies on the recognition, respect and enhancement of the intrinsic worth of each human being. With IFUNDation, I work on skills, development of skills and self-efficacy. In other words, how to set goals and to manage to achieve them?



### Philippe Donzé

With 11 years in the humanitarian and socio-educative sector, in France and abroad, I developed useful skills for IFUNDation, as Project management, including budgeting, its management and monitoring, and fundraising with the writing of answers to calls of project.



### Nathalie Rousseau

Professional nurse training then health executive and senior executive pedagogical coordinator in a nursing training institute since September 2018. My career is focused on commitment and others. In this project, I am more particularly in charge of structuring and methodology.

# THE SUBJECT

## 1. What is illiteracy?<sup>1</sup>

Illiteracy refers to the situation when a person has benefited from apprenticeships but who has not acquired - or has lost - mastery of reading and writing. This is usually due to too fragile apprenticeships. As a result, this person does not have the basic skills to be autonomous in simple everyday situations and is particularly exposed to the risk of social exclusion.

Often invisible, illiteracy is nevertheless a reality. 7% of people who have been to school in France and are aged between 18 and 65<sup>2</sup> are in a situation of illiteracy. Evaluations conducted as part of the Defense and Citizenship Day (JDC) highlight that, while 81.8% of young French men and women aged 17 or over are effective readers, 9.6% have reading difficulties, of which 4.1% have great difficulty.

Two types of illiteracy can be described:

1. The situation of a person who has never learnt how to read or write.
2. The situation of a person who, having learned to read and write, has completely lost the practice.

*“According to INSEE, there are 2.5 million illiterate people in France today. In 2004, there were 3.1million, or 9% of 18-65-year-old. And contrary to some preconceived ideas, they are not just young people from disadvantaged suburbs or failing at school, neither migrants, nor the excluded or homeless. They are part of another fringe of France's invisible population. They may be your neighbor, your colleague, the person next to you in a restaurant or simply the parent of your child's classmate.”<sup>3</sup> (Collaborative translation: Florence Courtade, Abdénaime Ichouan, Nathalie Rousseau, et Philippe Donzé).*

## 2. The call for projects

**IFUNdation** is looking for projects whose main purpose will be to address and improve the level of illiteracy of the affected children populations, and especially the ones under the age of 16, having been taught but lacking practice or writing and reading skills.

<sup>1</sup> ANON.,2019. La prévention et la lutte contre l'illettrisme à l'École. In : Ministère de l'Éducation nationale et de la Jeunesse [en ligne]. [Consulté le 19 février 2020]. Disponible à l'adresse : <https://www.education.gouv.fr/cid74737/la-prevention-et-la-lutte-contre-l-illettrisme-a-l-ecole.html>.

<sup>2</sup> ANON., [sans date]. Pour les générations les plus récentes, les difficultés des adultes diminuent à l'écrit, mais augmentent en calcul - Insee Première - 1426. In : insee.fr [en ligne].

[Consulté le 19 février 2020]. Disponible à l'adresse : <https://www.insee.fr/fr/statistiques/1281410>.

<sup>3</sup> FUSCO, ELENA, 2014. Face à l'illettrisme, enfants et parents apprennent ensemble. In : <http://www.lavie.fr/> [en ligne]. 11 septembre 2014. [Consulté le 19 février 2020]. Disponible à l'adresse : [http://www.lavie.fr/actualite/societe/face-a-l-illettrisme-enfants-et-parents-apprennent-ensemble-11-09-2014-56050\\_7.php](http://www.lavie.fr/actualite/societe/face-a-l-illettrisme-enfants-et-parents-apprennent-ensemble-11-09-2014-56050_7.php).

# ELIGIBILITY CRITERIA

The **IFUNDation** only examines projects:

- that fall within the theme of the 2020 call for projects set out above,
- that have been subject to submission of a complete file before the application deadlines.

## 1. Selected organizations

The **IFUNDation** examines exclusively projects proposed and implemented by non-profit organizations of general interest, mainly associations.

- ⊖ Projects from or about individuals are not eligible.

## 2. Territory

The choice of the area is free. It could be either urban, rural, peri-urban, slums, shanty towns, etc.

## 3. Beneficiaries

The beneficiaries of the project must be youths under 16 years of age.

## 4. Eligible expenditures.

- ✓ Financial support must relate either to investment and equipment expenditures (supply of materials, equipment, vehicles, furniture, fitting-out of premises, etc.) or to honorariums (salaries, primes, per diem, etc.) to experts.
- ✓ The **IFUNDation** will finance a maximum of 15% of the operating costs (employees' salaries, energy, rental, etc.), if they are exclusively related to the project and not to the general running of the association.

## 5. IFUNDation does not fund:

- ⊖ Occasional events: festivals, galas, exhibitions, concerts, conferences, races, sporting events...
- ⊖ Exchange trips and meetings between young people/students, school trips, humanitarian workcamps,
- ⊖ Transport and freight facilities, luggage supplements, mission expenses,
- ⊖ Non-associative or individual projects,
- ⊖ Projects in the medical field (research, equipment, training...).

## PROJECTS SELECTION

### 1. General criteria

- ✓ Serve the interest of the youth of less of 16 years old,
- ✓ Be innovative,
- ✓ Involve various and complementary experts (psychologist, social workers, educators, speech therapist, etc.), for a comprehensive understanding of the family situations and the children's issues.
- ✓ Use of several funders,
- ✓ Plan a series of result indicators for the monitoring and the evaluation of the project.
- ✓ Plan the sustainability of the project.

### 2. Project selection criteria

- **Writing:** the writing must be clear and concise, focus on primary aspects, and avoid all general, not precise and vague concepts.
- **Budget:** the budget is allocated to precise actions, like financing a position, evaluation process, strategic diagnostic, research, etc.
- **Relevancy of the proposal:** carrying a vision of change in the targeted theme and the field of interventions.
- **Impact:** in long terms, thoroughness of the targeted beneficiaries
- **Transparency:** all information about the selected organization structure must be available (organigram)

### 3. Amount funded for the project:

**\$40,000**

### 4. Selection process

- ✓ Application files will be analyzed by the **IFUNDation** departments. Incomplete files or not matching with selection criteria will be rejected.
- ✓ The **IFUNDation** analyzes projects based on addressed issues, their relevancy, their feasibility, and their efficiency (value for money). Based on those criteria, the **IFUNDation** preselects the project and sends the result to the jury council.
- ✓ All additional information can be posted in the forum in the dedicated thread.
- ✓ The submission of application will be done only through the website (with a link to the EAD forum)
- ✓ The jury council gathers and selects the projects that will receive the funds.
- ✓ The awarded projects will be notified the day of the presentation of the selection, done by the **IFUNDation**.
- ✓ At any time during the selection process, the **IFUNDation** reserves the right to contact applicants for additional information, precisions or documents to complete their application.

## 5. Planning

Events	Dates
Call for projects: launch	2 March 2020
Questions via the IFUNDation forum	Until 16 March 2020
Deadline for applications	31 March 2020
Selection Committee	10 April 2020
Awards Ceremony	30 April 2020

## ATTACHMENTS

Your application must contain the following documents:

- █ The application form,
- █ An estimated budget.

Any promotional materials are welcome (videos, pictures, leaflet, Facebook pages, etc.)

## COMMUNICATION

### 1. On the selected organization documents:

**IFUNDation** requires that the selected organization displayed its logotype on all its promotional documents related to the project with, in the footer, the following mention “project funded by the IFUNDation”.

### 2. On the **IFUNDation** documents:

The logotype of the selected organization will be displayed in the “partners” category of the **IFUNDation**, in its website and on all documents with a “partners” category.